

Nicole Ashanti McFarlane, PhD



ASSOCIATE PROFESSOR OF AFRICAN
AMERICAN RHETORIC
& ENGLISH COMPOSITION

EDUCATION

PhD, Clemson University
Rhetorics, Communication, and Information Design
2012

MA, North Carolina A&T State University
English and African American Literature
2004

BA, University of North Carolina Charlotte
Political Science
2002

CONTACT

Department of English Literature
(Creative & Professional Writing)
Fayetteville State University
1 + (910) 672-2146
nmcfarla@uncfsu.edu
nicoleashantimcfarlane.com

ACADEMIC INTERESTS

African American Visual & Spacial Rhetorics | Black English & Applied Media | Critical Race & Gender Theory | Digital Humanities | Information Design | New Media Criticism & Pedagogies Online Publics Popular Culture | Screen Captioning | Professional & Technical Writing

RESEARCH

PUBLICATIONS

"Rocktalog: Enter, Nina Simone." *Hyperrhiz: New Media Cultures*, no. 23, 2021.

"Color-Deafness: White Writing as Palimpsest for African American English in *Breaking Bad* Screen Captioning and Video Technologies." *Rhetorics of Whiteness: Postracial Hauntings in Popular Culture, Social Media, and Education*. Eds. Tammie M. Kennedy, Joyce Irene Middleton, and Krista Ratcliffe. 2017. Southern-Illinois UP.

"Barack Obama: Black Talk Flow, White Folk Fluent." *College Composition and Communication*. 67:3 (2016) 469-477.

"Review of *Keepin' it Hushed: The Barbershop and African American Hush Harbor Rhetoric* by Vorris L. Nunley for *JAC: A Journal of Rhetoric, Culture, & Politics*. (34.1-2), 2014.

"Digital Memory and Narrative through 'African American Rhetoric[s] 2.0.'" Review of *Digital Griots: African America Rhetoric in a Multimedia Age* by Adam Banks for *Enculturation: A Journal of Rhetoric, Writing, and Culture*. March 2012.

"Carl Owens: Biographical Entry." *African American National Biography*. Oxford UP. 2008.

WORKS IN PROGRESS

"Imagining the Afrofuture in TechComm, STEM Writing, and the Lives of Black Folks." Book chapter co-authored with Michelle Grue, et. al. [Under review].

Womanist Scenarios for Addressing Black English as Applied Media. Manuscript under development for submission to Southern-Illinois UP.

PANELS / ROUNDTABLES

"From Nostalgic Afrofutures to Ellipto-pocalypse" Submitted to 2021 PAMLA Conference. Las Vegas, NV (Nov 11-14, 2021).

"Marvel, Mythos and Malt Liquor: Storytelling and Performance of "Truth" in *The Black Panther Comics* and Budweiser's *Great Kings and Queens of Africa*," Conference of College Composition & Communication, Pittsburgh, PA (Mar 16, 2019).

"Making Place for Femininity." Designing While Feminist: Composing an Inclusive Practice of Digital Design." Conference on College Composition and Communication. Portland, OR (Mar 15- 18, 2017).

"Skirting Race and Gender: Enacting Without Redacting Colorful Language (by Design)." Precarious Desire: Feminist Perspectives on Design and the Big Giant [W]hole in Rhetoric. Panel chair. Rhetoric Society of America Conference. Atlanta, GA (May 29, 2016).

"A Thing of Beauty: Black Feminist Design Theory, Digital Dossiers, and Professional Portfolios [of Color]." Mediating Blackness: Historic, Artistic, Technical, and Cultural Resonances. Panel chair. National Council on Black Studies. Charlotte, NC (Mar 19, 2016).

"Defending Our Good Names: Personal Namesakes and Political Mediascapes." Association of Teachers of Technical Writing. Houston, TX (Mar 2016).

"How Not to Do Less with Less: Professional Writing Programs and First-Generation Student Workforce Preparation in HBCU and Military Contexts." Association of Teachers of Technical Writing. Tampa, FL (Mar 2015).

"The King of Campaigns and Racial Ontology: An Object-Oriented Critique." Rhetoric Society of America Conference. San Antonio, TX (May 2014).

"How Obama Is Good for Rhetoric: 'But I Ain't Even Say Nothin' Yet...' Lemme Hear You Make Some Noise!" Conference on College Composition and Communication. Indianapolis, IN (Mar 2014).

"Will Googlebomb for Job! Teaching Information Literacy for Business Writing in HBCU Contexts." National Council of Teachers of English. Boston, MA (Nov 2013).

"Rendering Blackness: Screen Technologies as African American Cultural Performance." National Council on Black Studies. Digital Roundtable. Indianapolis, IN (Mar 2013).

"Is Geek the New Gangsta? Quantum Computing, Quirky Recodings, and Black Male Cool." Conference on College Composition and Communication - Computer Connection. Digital Pedagogy Sessions. Las Vegas, NV (Mar 2013).

"Black Atlantic Oceans and Ontologies: Spatial Assemblages and Race." Rhetoric Society of America Conference. Philadelphia, PA (May 2012).

"Remembered, Mystified, Forgotten: The Rhetoric of 'Racial Regality' in the Great Kings and Queens of Africa Posters." Conference on College Composition and Communication. Atlanta, GA (Apr 2011).

"The Visuality of Race in Multimodal Composition Pedagogy," and American Institutional Campaigns." Conference on College Composition and Communication - Research Network Forum. Louisville, KY (Mar 2010).

"Hearing the Same Stuff, Listening in a New Way: Contexts and Practices for Renewing Student and Teacher Engagement in First Year Composition." NCTE. San Antonio, TX (Nov 2008).

"Making Place For Femininity." Designing While Feminist: Composing an Inclusive Practice of Digital Design.

"Ideology and Black Masculinity: The Political Economy of the Down Low Discourse" (dis)Junctions: Twelfth Annual Humanities Conference. University of California - Riverside. Riverside, CA (Apr 2005).

"Black Motherhood and Competing Nationalisms in Margaret Walker's Jubilee." (dis)Junctions: Twelfth Annual Humanities Conference. University of California - Riverside. Riverside, CA (Apr 2005).

"Exploring, Discovering, Becoming: Beyond Multiculturalism and Diversity at the Historically Black College/University (HBCU): Anti-Racist, Anti-Sexist, and Non-Phobic Pedagogies in the HBCU First-Year Writing Classroom." National Council of Teachers of English Annual Convention. Pittsburgh, PA (Nov 2005).

"Redefining the 'Historical' of Historically Black Colleges/Universities: Graduate Studies and the Culture Wars in the African American South." MLA. Washington, DC (Dec 2005).

INVITED SPEAKING / WORKSHOPS

"Modeling AAE Writing Assessment Portals." Collaborative Climates and African American English: Professional Advocacy, Military Language Meshing, and Faculty Resources for Student Writing Assessments. National Council of Teachers of English Annual Convention (Nov 2020, declined).

"Another Three Malcolms" The Future is Now: New Hearts, New Minds. The Umoja Group - Seabrook Park. Fayetteville, NC (May 19, 2019).

"African American English (AAE) Cultural Rhetorics & Language Diversity," Honors Program Fayetteville State University, Fayetteville, NC (Mar 2, 2019).

"Rhetorics and Metaphors of Motherhood," FITL TransCore Course Redesign - FSU General College, Fayetteville, NC (Feb 11, 2019).

"A Thumbnail Guide to PhD Pursuit & McNair," Keynote Address: FSU McNair-TRiO Post- Graduate Scholars Showcase, Fayetteville, NC (Jul 20, 2018).

"Social Justice & Scholarly Activism Workshop." Event Facilitator. The Conference on College Composition and Communication Social Justice and Activism at Cs Task Force. Conference on College Composition and Communication, Kansas City, MO, (Mar 14, 2018).

"Queering Malcolm X: Maya Angelou and James Baldwin on Black Masculinity and Heroism." Department of Government, History, and Political Science Presents: FSU Sesquicentennial Celebration of African American Leadership. Fayetteville, NC (Nov 27, 2017).

Doing Social Work, Using Social Media: AAE as Professional Discourse." FSU Master's Program - LCSW. Fayetteville, NC (Aug 27, 2017).

"DFW Ain't Just an Airport in Texas: Standard Departures from Writing Program Assessments at Historically Black Colleges and Universities." Institute for Writing and Rhetoric Summer Research Institute at Dartmouth University, Hanover, NH (Jul 2017).

"Barack: Blessed But Not So Meek." Race, Rhetoric, and the Prophetic: The Obama Presidency in Relief. Rhetoric Society of America Conference. Atlanta, GA (May 27, 2016).

"Access Denied: Digital Jim Crow and Institutional Barriers to Open Access." Guest Workshop Speaker. Conference on College Composition and Communication - Language Policy Committee. Indianapolis, IN. (Mar 2014).

"From Mentee to Mentor: Being the Bridge You Wish You'd Had." Invited Panelist. National Council of Teachers of English - Rainbow Strand, Boston, MA. (Nov 2013)

"Beyond Information Literacy: Designing the Self for Screen Presentation." Chesnut Library. Fayetteville State University. Fayetteville, NC (Dec 2013).

"Business Writing Versus Social Networking? Personal & Professional Balancing Acts." English Matters Colloquium. Fayetteville State University. Fayetteville, NC. (Apr 2013).

"Search for Courage, Strive for Knowledge, Share your Heart." Women's Leadership Conference Roundtable with Beverly Guy-Sheftall. Clemson University. Clemson, SC. (Feb 2013, declined).

"Teddy-Bears in Bear Country: Race, Sex, and Public Decorum in the New South." English Department Lecture, Coastal Carolina University. Conway, SC. (Mar 2012).

"Why It's So Important for Minority Students to Become Successful STEM Writers." Programs for Educational Enrichment and Retention (PEER) Presentation, Clemson University. Clemson, SC. (Nov 2011).

"Writing Racial Histories." Civil Rights History Course Presentation, Clemson University. Clemson, SC. (Sep 2011).

"Writing about Food: Technical Writing and Communicating Culture." Nutritional Science Course Lecture, Howard University. Washington, DC. (Feb 2010).

"Challenging Black Student Stereotypes." African American Poetry Course Lecture, Livingstone College. Salisbury, NC. (Oct 2008).

"Beyond Multiculturalism: Building Non-phobic Coalitions for Progressive Pluralism." Advanced Composition Course Facilitation. North Carolina A&T State University. Greensboro, NC. (Apr 2005).

"Hip-Hop's Discontents: Postmodernism, Blackness, and Consumer Identity." Communities in Conflict: A Cultural Studies Symposium Presentation. North Carolina A&T State University. Greensboro, NC. (Mar 2005).

TEACHING & EDUCATIONAL INITIATIVES

FACULTY POSITIONS

Fayetteville State University

2012 - Present

Associate Professor of English (Creative & Professional Writing)

Clemson University

2008 - 2010

Teacher of Record in Advanced Composition, Speech Communication

Guilford College

2005 - 2008

Visiting Instructor of English

North Carolina A&T State University

2004 - 2005

English Composition, Adjunct

ADMINISTRATION

Fayetteville State University

2019 - 2020

CHSS Liaison, Burning Glass Career Pathways Initiative

2012 - 2015

Faculty Co-Chair, Professional Writing Curriculum Committee

Guilford College

2005 - 2008

Anti-Racism Taskforce

NC A&T State University

2004 - 2005

Graduate Coordinator, University Office of Summer Sessions

2003 - 2004

Graduate Administrative Assistant - Writing Center

Clemson University

2010 - 2011

Assistant Director

2011 - 2012

Graduate Coordinator - Writing Center

GRANTS & FELLOWSHIPS

FUNDED

2020

FSU-CHSS Instructional Technology Grant (\$2,428) 2017

- 2017
CIEE-ELEVATE Presidential Fellow, Center for Minority Serving Institutions, (\$7,000)
- 2016
FSU Global Understanding Course Travel Grant (\$4,000, declined)
FSU Global Understanding Course Workshop Award Stipend (\$300)
- 2015
Fine Arts Fellow - Department of Fine Arts (\$300)
University College - Title III Faculty Travel Award (\$759)
University College - Core Curriculum Course Redesign Award (\$300)
- 2014
Writing Across the Curriculum Quality Enhancement Grant (\$2,000)
University College - Title III Faculty Travel Award (\$948)
- 2013
Chesnutt Library Fellow Information Literacy Award (\$2,000)
University College - Title III Faculty Travel Award (\$979)
- 2011
RSA Graduate Student Event Grant - Carolinas Rhetoric Conference (\$2,450, declined)
- 2012
European Graduate School. Saas-Fe, Switzerland - Summer Fellowship (\$14,000)
- 2007
Kenan Improvement Grant for Teaching (\$5,500)
- 2006
Guilford College, Grant for Course Design (\$700)

PROPOSED

- 2020 -2021
Co-Principal, "UNC Technology Needs Grant," Sponsored by UNC System, State, \$5,000.00. (January 2, 2021 - Present).
- Co-Principal, "Research on COVID-19," Sponsored by UNC System, Fayetteville State University, \$28,500.00. (January 2, 2021 - June 15, 2021).
- Principal, "BEAM Spaces as Design Scaffolding for Cultural Healing and Social Transformation," Sponsored by English Department, Fayetteville State University, Private, \$10,042.00. (October 2020 - March 2021).

SERVICE

- 2020 - 2021
Chair, National Resolutions Committee, CCCC Annual Convention
- 2020
Reviewer, Computers and Writing Conference proposal submissions
- 2017
Board Member, Rhetoric Society of America National Nominating Committee
- 2016
Reviewer, Computers and Writing Conference proposal submissions
- 2015
Reviewer, Pearson Education - Professional Writing Division textbooks
- 2014
Content Manager, Language Policy Committee - NCTE Connected Community

2013

Social Media Chair & Communications Committee Coordinator - NCTE/CCCC Black Caucus

2012

Member, CCCC Annual Convention Black Caucus Resolution Committee on #BlackLivesMatter

PROFESSIONAL AFFILIATIONS

American Association of University Professors | Association of Teachers of Technical Writing | National Council of Teachers of English - Conference on College Composition & Communication | Modern Language Association | National Council on Black Studies | Rhetoric Society of America